



AUTOMOBILE CLUB DE L'OUEST

*Créateur et Organisateur
des 24 Heures du Mans*

INFORMATIONS

DEPARTEMENT COMMUNICATION

PRESSE

Peugeot at Le Mans in 2007: The Lion Will be Back in Endurance!

Peugeot has announced that it will return to the 24 Heures du Mans in 2007. The return to the circuit of La Sarthe will be part of a tough challenge: to become the first manufacturer to win the world's greatest endurance race with a diesel engine.

Peugeot's announcement today, Tuesday June 14 2005, that the last French marque to win at Le Mans (in 1992 and 1993) would be returning, revived thoughts of great battles between major car constructors. The news was welcomed by the organizers of the legendary race, the Automobile Club de l'Ouest, as evidence of the long-standing reputation and the development of the 24 Heures du Mans.

This excellent news is notable not only for the return of the great French manufacturer. Peugeot is setting out on an innovative path with great ambitions – to win the 24 Heures du Mans with a car powered by an HDi diesel engine equipped with a particle filter.

This is an approach that will take its place among the great technical challenges; an aspect that is an essential element in the spirit of the 24 Heures. The A.C.O. applauds this enterprise, which underlines the importance of moving toward forms of motor sport that are less-polluting, friendly to the environment and will reduce noise-pollution.

Peugeot's return is part of a dynamic growth in the attraction of endurance racing and the most celebrated endurance race of all, *les 24 Heures du Mans*.